

The circular economy and the role for paper packaging in New Zealand's "emissions-constrained" future

Dr Jon Ryder, CEO - Oji Fibre Solutions

Products we make

Oji Fibre Solutions is New Zealand's largest processor of virgin wood fibre and recovered paper.

Our operations promote the efficient and complete use of renewable forestry resources, by using pulp logs, small utility logs and slabwood for our pulp and paper, and bark for bio-energy.



Paper, packaging and recycling by OjiFS, a 'bird in the hand'?

- ITP assumes \$6-7 billion in exports; about half from processed wood products.
- NZ's 2021 export receipts 8.8% wood and 53.7% 'food'.
- Milk powder, meat, seafood and fruit exports are all packaged in paper.
- Is subsidised manufacture of "SAF" from wood chips an "emerging benefit" or a threat to NZ's future value-added exporting?



Circular economy defined



"A self-sustaining system driven by renewable energy with an imperative to keep material resources circulating for as long as possible, and then recovers and regenerates products and materials"

South Australian Government









EU-NZ Free Trade Agreement

"The two sides agree that the FTA should aim to promote a greater contribution of trade and investment to sustainable development in areas such as climate-friendly products and technologies"

Is the "Circular economy" a condition of market access?







"The long-term goal is to transition New Zealand to a circular economy... where natural materials are reused and recycled indefinitely."

Hon Eugiene Sage, July 2018



In summary

- The rise of the "Circular Economy" <u>should</u> be good for forestry and wood products.
- 7 billion people makes change inevitable... but not necessarily fairness!
- We don't have a case to answer... but we do have to make our case.

Oji Fibre Solutions

Thank you



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