



NZIF

'THE FUTURE OF THE NEW ZEALAND FORESTRY SECTOR' CONFERENCE 2017
3-6 SEPTEMBER 2017

Rotorua's Wood First Policy
Mayor Steve Chadwick

ROTORUA
LAKES COUNCIL

VISION 2030

The ROTORUA way

We think it is important to focus on our strengths and what is special about our place if we are to accelerate progress toward our vision for the district.

ROTORUA : VISION 2030

This is our home, we are its people. We're **the heart of Te Arawa and a centre for Māori culture** and expression.

We're innovative and we share what we learn.

We're driving opportunity, enterprise and diversity.

We're **supporting a legacy of sustainability** for our environment.

Rotorua is a place for everyone...
Tatau tatau - We together.

Koinei tō tatau kāinga. Ko tatau ōna tāngata.

Nā tatau tonu i ora ai te ahurea Māori me ōna āhuatanga katoa.

He iwi auaha tatau e tuku nei i tā tatau e ako nei.

E kokiri nei tatau i te angitu, i te hihiri me ngā rerekētanga maha.

E kaha tautoko nei tatau i whakapūmautanga o te taiao.

Mō te katoa a Rotorua...Tatau tatau

THE GOALS:



PAPA WHAKATIPU

Outstanding places to play



WAAHI PŪMANAWA

Vibrant city heart



HE HĀPORI PŪMANAWA

A resilient community



KĀINGA NOHO, KĀINGA HAUMARU

Homes that match needs



WHAKAWHANAKE PĀKIHI

Business innovation and prosperity



HE HUARAHI HOU

Employment choices



TIAKINA TO TAIAO

Enhanced environment

THE ROTORUA WAY IDENTIFIED OUR KEY STRENGTHS:

FOCUS ON

ACTIVE ENVIRONMENT

Spouting geysers and crater lakes, adventurous spirit, invigorating the senses, expansive forests and farmlands

STRONG CULTURE

Spirit of manaakitanga, heart of Te Arawa, contemporary expression, shared cultures and passions

EASY LIFESTYLE

Essence of Rotorua, choice and wellbeing, easy living, key connections

DIVERSE OPPORTUNITIES

Economic strength and diversity, top in tourism, leading the way, central business hub

FOCUS ON

BIG MOVES AND PROJECTS:

Planning for future growth (Spatial Plan)

East Rotoiti - Rotomā waste water scheme

Rotorua Waste Water Scheme

Housing Trust

Presenting Our Place: Entranceways

Te Whare Taonga O Rotorua

Development Company

Sports Facility Upgrades

Skate Park

Eastern Corridor Investment

Sir Howard Morrison Performing Arts Centre

Kuirau Park Foot Pools

Lakefront Revitalisation (City ring of reserves)

Library and Children's Health Hub

Bi-Lingual Rotorua

Aquatic Centre Investment Case

Manawa

i-Site

Whakarewarewa Forest Master Plan, Partnership and Entrance

- Big Moves
- Key Projects
- Projects

